



Agriculture Council



Environmental Council



Skill Development Council



Analytics Council



Energy and EV Council

VISION

Enabling Karnataka to become a leading state for innovation and inclusive growth, serving as a model state for India to become a global leader in inclusive markets



Women E & E Council



Innovation Council



Start-up Council



MSME Council



CSR Initiative Council



Education Council



Catalyzing
Innovation that
drives inclusive
and enduring
change



Cultivating sustainable and enduring change through a Think Tank with diverse competencies that is dedicated to address complex and urgent issues while implementing innovative, transformative, and scalable solutions that are owned and enhanced by grassroots communities.

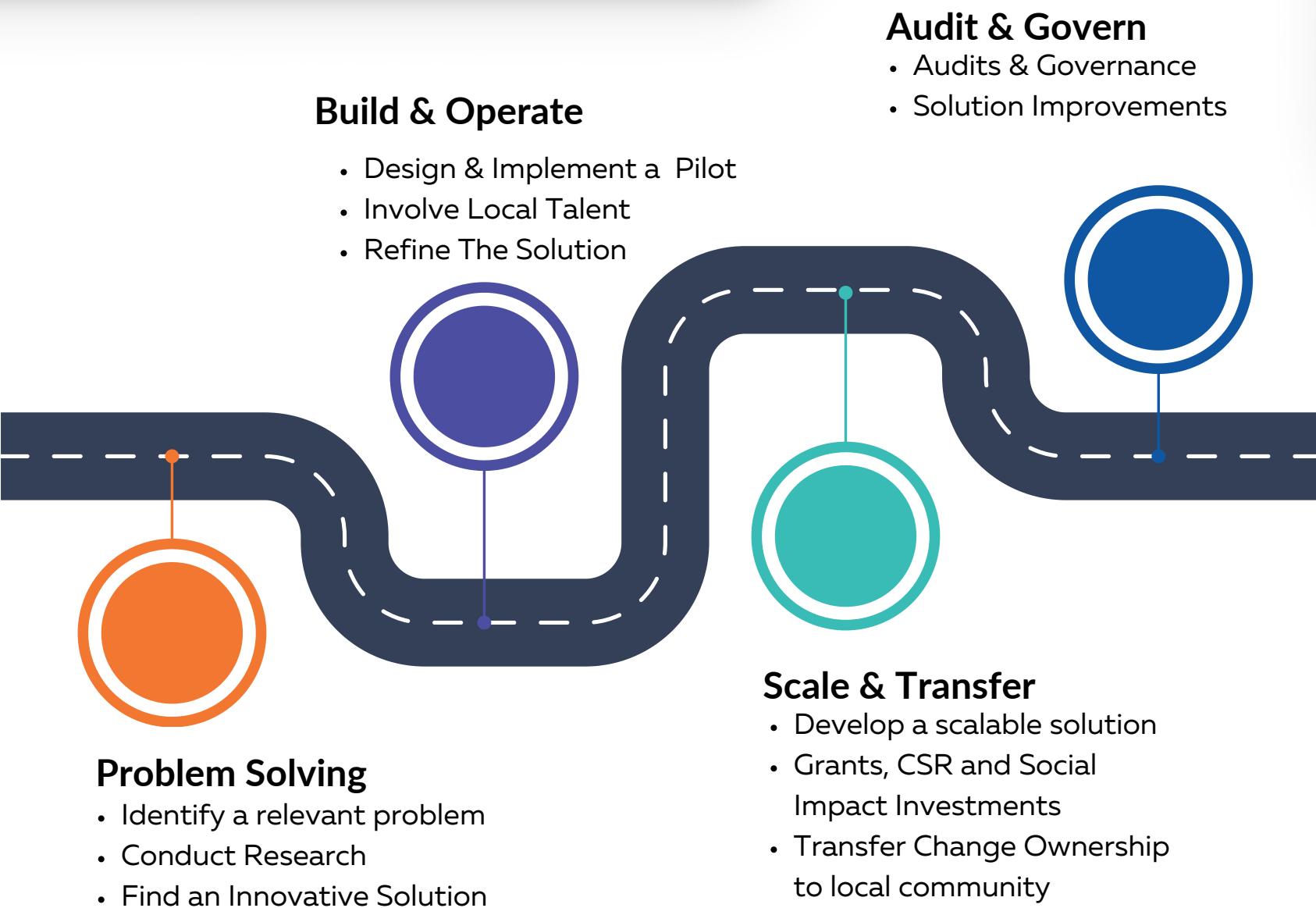


📍 **Administration Office**
SNS Chambers #28, 2nd Gloor, 239, Sankey Road, Sadashiva Nagar, Bengaluru - 560080

📍 **Research & Analytics Office**
Halkatti Icon, Ground Floor, 14, Sankey Road, Sadashiva Nagar Bengaluru - 560003

🌐 www.vkfoundations.org
✉ contact@vkfoundations.org
☎ 080 41685705
+91 9880690674
+91 1800 833 3320

HOW VKF CREATES IMPACTFUL & LASTING CHANGE



VKF is a catalyst for sustainable development, empowering communities and driving innovation through strategic partnerships, capacity building, and impactful initiatives. We strive to create a thriving and equitable society by fostering economic growth, social justice, and environmental sustainability.

BUILDING A BRIGHTER FUTURE, TOGETHER

(OUR KEY RESULT AREAS)



Foster strategic partnerships with government and global organizations to influence policy decisions and attract resources for sustainable development initiatives.



Drive innovative project implementation through effective project management, design thinking, and data-driven approaches to maximize impact and optimize resource allocation.



Build the capacity of local communities and organizations through mentorship, training, and knowledge sharing to empower them to drive sustainable development.



Mobilize financial resources and track the impact of initiatives through robust monitoring and evaluation systems to ensure accountability and long-term sustainability.



CLUSTER DEVELOPMENT

(LEADING TO THE AGRIBUSINESS CORRIDOR PROJECT)

2,28,000

Beneficiaries

24

Clusters

236

Taluqs

By utilizing advanced technologies and innovative practices, we aim to transform agriculture, enhancing productivity, reducing costs and maximizing value. Our Hub and Spoke model will connect various agro-climatic zones, integrating production, processing, and market linkages. This strategic approach and our expertise in cluster development make us a leader in creating a sustainable, globally competitive agricultural industry.

MASS ENTREPRENEURSHIP INITIATIVE

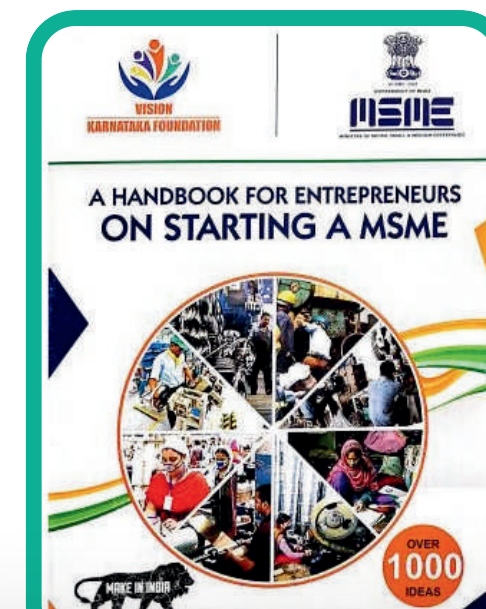
1,20,000

Youth Impacted

69 Cr

Seed Funds Released

By empowering young individuals through the mass entrepreneurship initiative, with the skills, resources, and financial support they need, we are fostering a new generation of rural entrepreneurs, through a community-driven approach. By leveraging our extensive network and deep understanding of rural dynamics, we are transforming rural landscapes, creating sustainable livelihoods, and building resilient communities with enduring change.



Identify potential business opportunities

Provide Comprehensive Training

Facilitate Access to Markets

Aid in Gaining Access to Capital and Finances

12,000

Legally Registered Joint Liability Groups

8,900

JLGs Opened Bank Accounts

6,900

JLGs Received Seed Funding

1000+

MSME Business Ideas

300+

Pre-Approved DPRs



A Success Story JUTE CLUSTER DEVELOPMENT

4,000
Direct
Beneficiaries

20,000
Families
Benefited

We support the Jute Cluster in Bagalkot, empowering over 4,000 women and impacting 20,000 beneficiaries. As the Technical Support Agency, we promote producer enterprises and value chain development through training and market linkages. Our mapping process enhances competitiveness and branding for sustainable growth. Funded by a 5 crore INR grant from the Ministry of Rural Development, this project demonstrates our commitment to empowering women entrepreneurs and boosting rural economic growth.

We are dedicated to empowering women through various initiatives, including our partnership in the **Stree Samarthya Yojana**, which supports women-led micro-businesses with training and financial inclusion. We develop clusters of women entrepreneurs, provide skill development for women and transgender individuals, and collaborate with Self Help Groups (SHGs) and organizations like SIRI. Our e-marketplace, VISKART, helps expand market access for these entrepreneurs.

25,000

Women Impacted

WOMEN ENTREPRENEURSHIP



KEY ACHIEVEMENTS

Empowering Businesses and Entrepreneurs

- Co-authored Chapter 7 on Agriculture in Karnataka's Economic Survey for policymaking.
- Implemented salary disbursement for SMEs/MSMEs during COVID-19 with government collaboration.
- Proposed a ₹5,000 Crore credit guarantee scheme for MSMEs.
- Authored a research paper on COVID-19 recovery strategies for Karnataka, with 17 government-accepted recommendations.
- Convened an Oxygen Crisis Task Force for oxygen supply and concentrator development.
- Launched an MSME/Livelihood Startup Handbook with 1,000 startup ideas.

Boosting Rural Economies and Entrepreneurship

- Transformed Bagalkot with a Jute Cluster Program, benefiting 350 women's SHGs and 20,000 families with a ₹5 crore grant.
- Developed VISKART, an e-commerce platform for self-help groups and women-led micro enterprises.

Strategic Partnerships and Innovation

- Signed an MoU with SDGCC and SIRI to support SHGs and women enterprises in Udupi.
- Established partnerships for market linkages and research for GI-tagged products.
- Secured a ₹19.5 crore grant for India's first Maize Cluster Development Project in Bagalkote.
- Launched the Covid-19 Udyog Sahayavani Helpline, assisting over 10,000 MSMEs in Karnataka.

The Agricultural Council

Develops sustainable agribusiness opportunities by identifying geographical areas and building commodity-specific clusters.



The Environmental Council

Promotes sustainability by addressing environmental challenges, encouraging eco-friendly practices, and implementing conservation projects.



The Education Council

Promotes quality education and skills training by collaborating with educational institutions, government agencies, and organizations to enhance opportunities for underprivileged communities.



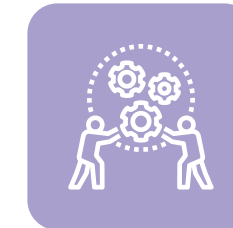
The CSR Council

promoting social responsibility and sustainability by aligning VKF's initiatives with the UN SDGs and engaging corporations in supporting social causes.



The MSME Council

Supports the growth of Micro, Small, and Medium Enterprises by facilitating access to finance, technology, and market connections, acknowledging their vital role in economic growth and job creation.



The Start-up Council

Promotes entrepreneurship by supporting the growth of start-ups and micro-enterprises through mentorship, incubation, and funding access.



VKF's Innovation Council

Promotes innovation and creativity by identifying and supporting solutions to social and economic challenges, especially in rural communities.



Women Economic Empowerment Council

Focuses on empowering women by offering economic opportunities & entrepreneurship support, including training, mentorship, and financial assistance for starting and growing businesses.

Our Think Tank

The Skill Development Council

Enhances employability & entrepreneurship among rural youth & women through skill development training vide collaborations efforts with educational institutions & training providers..



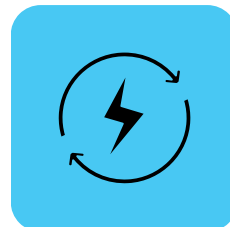
Analytics Council

Responsible for data analysis, research, and knowledge management. Gathers and analyzes data to inform VKF's strategic decision-making, program design, and impact assessment.



The EV & Energy Council

Promotes electric vehicle (EV) adoption and renewable energy solutions by raising awareness, facilitating infrastructure development, and supporting businesses in these sectors.





NOURISHING INDIA'S CHILDREN

Our collaboration with the Satya Sai Annapurna Trust exemplifies our commitment to tackling malnutrition in India. The Trust's SaiSure program currently produces **600 tonnes** of fortified food per day, serving **3.2 million children** daily across 23 states.

By working to establish decentralized food production systems, VKF and the Satya Sai Annapurna Trust aim to help India meet its need for **65,000 tonnes of food production**.

This will make healthy food more accessible and affordable, empower local communities, and create a healthier population.

This collaboration, aligned with the Poshan Abhyan 2.0 initiative, is a testament to our dedication to addressing Sustainable Development Goals and creating a more equitable and sustainable future for all.

OUR ASSOCIATES



IMPACTFUL ACADEMIC COLLABORATIONS

In collaboration with INFOPACE, we launched an intensive internship program for 400 management students at Presidency University. The program included orientation, project selection, and mentorship from faculty and industry professionals. The selection process featured an aptitude test, viva, and group discussions. Internships involved real-world projects, with Bangalore Urban students focusing on mass entrepreneurship and those from other districts on district development.



A 24-hour hackathon at PES campus gathered over 120 engineering and MBA students to develop innovative solutions for MSMEs. With expert mentorship, the event promoted creativity and collaboration. Winning solutions could significantly impact the MSME sector and inspire future entrepreneurs. The atmosphere buzzed with excitement as participants brainstormed and worked tirelessly through the night. Many students expressed their gratitude for the opportunity to learn from industry leaders and connect with like-minded peers.

IMPACTFUL ACADEMIC COLLABORATIONS

We co-hosted a job fair at Tumkur University with Isetilab Incubator Foundation, Silicon Microsystem, and Infopace Management Pvt Ltd. Led by the Head of Skill Development and Innovation Council, the event attracted over 1,700 students and 42 companies, with 80% of students receiving job offers on the spot.

After significant effort, we launched a GI Incubation Program at MAHE Manipal. This program, the first of its kind in India, is a joint initiative with Manipal University, the Government of Karnataka, and UNDP. The program aims to support communities producing GI-tagged products. Initially, the program focused on Mattugola brinjal, Udupi Jasmine, and Udupi sarees, and now it has expanded to include 46 GI-tagged products produced by SHGs and VKF clusters in Karnataka.

We partnered with ISBR (International School of Business & Research) to host an International Conference on Global Innovation: Sustainable Practices & Emerging Trends

We participated in a disruptive gathering at NMIT, which was designed and implemented by the Dean of Management Studies. This gathering focused on evolving strategies to address challenges and forecast emerging opportunities in innovation and market trends



TECHNOLOGY PARTNERSHIPS



Viskart

An innovative eMarketplace connects local artisans and women Self-Help Groups with global communities, enhancing product sales and market access. It promotes sustainability, focuses on bulk orders, and aims to transform local economies while showcasing craftsmanship.



SaaS Platform

This platform links NGOs, CSR initiatives, and investors to enhance funding and support for VKF projects using a state of the art matching algorithm that learns from past project data and suggests the best pathways for financial access.

TECHNOLOGY PARTNERSHIPS



Agri Corridor Platform

The platform transforms agriculture and small businesses by connecting agro-climatic zones and fostering collaboration through technology. In 36 months, it will offer market intelligence and financial tools, promoting an inclusive ecosystem and supporting agricultural enterprises. Additionally, it integrates carbon credits to encourage sustainable farming, enabling farmers to earn extra income while aiding environmental conservation.



Social Audits & Impact Analysis

The platform streamlines processes to meet compliance and auditory requirements. With tools for tracking milestones, and monitoring progress, and reporting for stakeholders, it enables data driven decisions and ensures transparency. It helps on ground teams to stay on track and address potential issues by minimizing risks and maintaining compliance.